



FOR IMMEDIATE RELEASE  
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## **\*\*Attention Beauty Fanatics!\*\***

### **My Sister's Closet Offers Beauty Tricks and Holiday Fashion Ideas for All Your Holiday Festivities**

*These Tricks of the Trade Are Fast, Effective and Work With Every Style*

**(PHOENIX)** – This holiday season My Sister's Closet is your one stop shop for all of your beauty and fashion needs. [My Sister's Closet and Well Suited](#), which have locations across the Valley, offer a wide selection of recycled designer looks perfect for any holiday party.

Just in time for the holidays, the Valley's favorite sisters have come up with a list of their go-to beauty tricks to get you ready for any event or holiday party. This list is quick and easy to follow and promises to get you looking flawless in as little as ten minutes!

#### **Ten Beauty Tricks in Ten Minutes:**

1. Redefine your BROW. Tweeze the brow, fill in with a brow pencil and finish with under the eye concealer.
2. BOLD up your makeup. Red is the hot color for holiday 2014. Put some red gloss on your lips and add a graphite eyeliner for an instant lift and attitude changer.
3. Reverse your hair. If you wear it down, pull it up in a messy bun or twist. If you wear it up, sleek it straight and wear it down.
4. Whiten your teeth with quick acting Crest Whitening Strips.
5. Go for a quick power walk/run. A great way to add color to your cheeks and a shot of adrenaline to your brain. Drink more water during the day.
6. Create a dewy face. Start with an all-over moisturizer; add a highlight on the center of your nose, cheekbones and brow bones. Add a skin-tone colored blush to the apples of your cheeks and finish off with a pale pink lip.
7. Sit in quiet meditation. Relaxing the face muscles and brain is just as good for relaxing the facial lines as a shot of Botox. A lot cheaper too. Hum while doing this. Humming creates vibration and soothes the soul.



8. If you don't want to meditate, swing by your favorite spa for a quick injection of Botox. Try Botox under the eyes to decrease wrinkles around the eyes.
9. Create a makeup board. Organize the cosmetics you use each morning, glue gun a magnet on the back of each product and attach to a magnetic dry erase board that you station by your getting ready mirror. Being organized takes minutes off your routine.
10. Never go to bed with your makeup on. Taking the few minutes to do this before laying your head down is a beauty saver. Sleeping in sludge is not good for any complexion.



“Feeling great and looking great on the outside helps women feel just as great on the inside,” said sister and Chief Fashion Stylist Tess Loo. “These tips are simple and very easy to follow allowing every woman to gain the knowledge of simple beauty tricks that can change your whole look.”

Once you are looking beautiful and glamorous don't forget to complete your look with an outfit to match! Get all of the best holiday looks and latest fashions from My Sister's Closet and Well Suited.

**My Sister's Closet Locations (Well Suited located next door):**

**Desert Village at Pinnacle Peak**

23269 N. Pima Rd. Scottsdale, AZ 85255

Phone: 480-419-6242

Mon-Fri: 9am-7pm

Sat: 9am-6pm

Sun: 10am-6pm

**Lincoln Village in Scottsdale**

6204 N. Scottsdale Rd. Scottsdale, AZ 85253

Phone: 480-443-4575

Mon-Fri: 9am-7pm

Sat: 9am-6pm

Sun: 10am-6pm

**Town & Country in Phoenix**

4869 N 20<sup>th</sup> St. Phoenix, AZ 85016

Phone: 602-954-6080

Mon-Fri: 9am-8pm

Sat: 9am-6pm

Sun: 10am-6pm

**Las Tiendas in Chandler (Not a Well Suited Location)**

2915 S. Alma School Rd. Chandler, AZ 85248

Phone: 480-722-1822

Mon-Fri: 9am-7pm

Sat: 9am-6pm

Sun: 10am-6pm

**About My Sister's Closet and Eco-Chic Consignment:**

Eco-Chic Consignments, Inc. is a family of three high-end designer consignment concepts—My Sister's Closet (women), My Sister's Attic (home furnishings) and Well Suited (men). Each store sells consigned items at 60 – 90% below retail value. Founded more than 20 years ago, Eco-Chic Consignments, Inc. has since grown into a \$24+ million business with 15 locations in some of the nicest neighborhoods of Arizona and California. The company ranked no. 2,896 on the Inc. 5000 list. To learn more about Eco-Chic Consignments, Inc. and its resale brands, visit [mysisterscloset.com](http://mysisterscloset.com).

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